






ZSOLT BARANYAI



SOLUTION ENGINEER

BASIC INFO

	Hungarian
	27.03.1990
	Male
	Married, Father of one
	English, German

CONTACT

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	*baranyaizsolt

CHARACTER

Takes ownership	Responsible
Product mindset	Empathic
Systematic	Precise
Big picture view	Team player
Continuous learner	Credible

REFERENCES

„Thanks to Mr. Baranyai's goal and solution-oriented attitude and creativity, he is greatly appreciated by superiors, colleagues and project partners. He is an energetic and reliable employee, who always welcomes new projects of any kind.”

*Michael Freitag, Director of BIBA

„Zsolt is a dedicated team player and has a does what it takes attitude. He is passionate about his work, eager to learn and well liked by his colleagues and clients. I look forward to having future opportunities to work with him.”

*Paul Fodor, Director of I-insight Ltd

PROFILE

With his double-degree in Mechatronics Engineering and Finance and Accounting, **Zsolt represents interdisciplinarity** in the broadest range of solution engineering. His personal interest lies in applying engineering, economic and organizational means in order to **develop products, scale businesses or optimize performance of processes**. His work attitude is characterized by taking ownership, administrative professionalism, objectivity, persistence, proactivity and clear judgement of effort vs benefit. When dealing with stakeholders, he aims for win-win partnerships by asking the right questions, informing exactly, keeping stakeholders aligned and motivating based on the commonalities. He is happy to hear critical feedback and acknowledges the value of failing and learning. He shows no fear in tough or new situations. Also, he is continuously following up how business and technology progresses globally.

EXPERIENCE

As a **solution engineer**, Zsolt has always been **delivering technical tools for the purpose** in various roles. He has experience both as a vendor and as a customer. He worked in the consultancy and the product development domain as well. He has solid technical knowledge in integrated enterprise systems incorporating multiple applications. He learned the importance of **"asking the why", "saying no"**, transparency, team work, iterative approaches and partnership with customers. When demanded, Zsolt coordinated cross-organizational projects, posted and hired for new positions, even held *conference presentations. Besides of his profession, he co-organized countless international social events.

Aug 2019	Head of Product, Senior Business Analyst ^{2,3,4,7} - *webshippy (HU)
-	eCommerce, demand mgmt, breakdown, backlog prioritization, planning, asana, scrum, kanban, code reading, VIP key account, forming team, team lead, mentoring, project management, customer support
Mar 2017	Product manager ⁶ - *4flow (DE, HU)
Jul 2019	multi-modal logistics, jira, confluence, requirements analysis, interfaces, IT key account, UAT, master data management, VBA
Apr 2016	Data Insight Engineer ⁵ - I-insight Ltd (HU, ES)
Feb 2017	consultancy, Data science, R, coding, SQL, Bayes, presentations
Oct 2014	Research Scientist ¹ - *BIBA Universität Bremen (DE)
Mar 2016	manufacturing consultancy, plant simulation, experimentation, coding
2012	Engineering, Accounting Intern (HU)
2014	*Egorkorr SA, *Keskeny Printing, *Phoenix Mecano R+K

Highlights:

- ¹ Bottleneck optimization via discrete event simulation, *Airbus Factory, Hamburg
- ² Integrate autonomous picking robots into webshippy's ecommerce fulfillment
- ³ Introducing webshippy's warehouse management system at *Praktiker Hungary
- ⁴ Product management of a new dropshipping platform in Hungary
- ⁵ Development of a stochastic simulation tool in R to find unprofitable flights, *eDreams
- ⁶ Data migration of the Latin-American supply chain into a global network, *Bosch
- ⁷ Built an independent product management team of 10 people

EDUCATION

Oct 2014	Exchange semester, Erasmus
Mar 2015	*University of Bremen
Sept 2009	Mechatronics Engineer BSc, MSc
Jan 2015	*Budapest University of Technology
Sept 2010	Finance and Accounting BA
June 2014	*Corvinus University of Budapest

Sources of inspiration:

*Productschool, *Lenny's podcast, *SWR2 Wissen, *gymnasticbodies, *Impact Theory, *Millás Reggeli, *Friderikusz, *The minimalists, *Ken Robinson, *Veritasium, *Tim Ferris